

ANEXO V – Ejemplos XML – Integración con SIGMA/PAM

SIGMA TO PAM

FLUJO	XML
FILLING HIVE	20260929-082831-PEGEXA-00169964.xml
DIVA_HIVE_OTT	20260928-222915-DIVA_HIVE_OTT-00657658.xml
PLACE_HOLDERS	20260928-172236-PH-00206354.xml

PAM TO SIGMA

FLUJO	XML
BRUTOS_ARCHIVO	HV0000465865HDP0_0926_LR.xml
	HV0000465865HDP0_0926_HR.xml
TWITTER	HV0000465864F9P0.xml
WEB_PIEZAS_TELE	HV0000465855F9P0.xml
WEB_OTT_COMPLETOS_TELE_DIARIO	P10000673C0320.xml
SIGMA_DIRECTOS_HIVE	P10000757C0001HDP0.xml
WEB_HST_OTT	T29956MHP0.xml
WEB_YOUTUBE	HV0000465806F9P0.xml
AUTOPROMOCIONES	HV0000465782F9P0.xml
WEB_AUTOPROMOCIONES	HV0000465760F9P0.xml
SIGMA_PROGRAMAS_HIVE	P10000589C0341HDP0.xml
PUBLICIDAD	S00121565.xml
PESAD_MXF	HV0000465670F9P0.xml
OTT_PIEZAS_TELE	HV0000465584F9P0.xml
HIVE_TO_OM_GENERICO	HV0000465559F9P0.xml
RADIO_MAR4WIN	HV0000462048F9P0.xml